



## ENJOY A COMPLIMENTARY UPGRADE

### Give your travellers an upgrade to first class

What if you could pay for business class but enjoy the luxury of first class? With our special upgrade offer, your customers can do just that. If they're planning to fly from the UK to USA, Canada or Mexico, you can upgrade them to first class. That means relaxing in exclusive lounges before take-off; having their own private space on board; enjoying a comfortable seat that converts into a fully flat bed, and getting the very best in hospitality.

The upgrade can be used on the outbound or return trip, and is available on eligible published semi-flexible (C, R and D class) and fully-flexible (J class) business class fares booked between now and 31 December 2019.

Outbound and inbound travel to be completed by midnight 31 March 2020 for participating flights.

#### Benefits of British Airways First

First offers British elegance and luxury from the moment you arrive at the airport:

- Access to luxurious lounges and spa treatments
- Exclusive and dedicated service
- Priority Boarding, straight from an exclusive First lounge
- Your own private, spacious suite
- A comfortable fully flat bed with a 400 thread count bedding
- Delicious fine dining served on British designed tableware
- Exclusive Temperley London loungewear, amenity bag and slippers
- Luxury skin and body care collection from Elemis

#### Benefits of American Airlines Flagship™ First

Flagship™ First offers travellers a truly premium and personalised experience for long-distance travel:

- Access to Flagship™ First Check-In and priority boarding
- Premium departure lounges so travellers can relax before they fly
- Luxurious Arrivals Lounge at LHR with spa showers, breakfast, lunch buffets and more
- A choice of chef inspired fine dining and exclusive award-winning wines
- Lifestyle brand, This Is Ground, amenity kit and Casper sleep set
- Fully lie-flat seats with direct-aisle access
- Option to add our ultimate assistance package to departures, connections or arrival





Terms and Conditions:

1. This promotion is only open to residents of the United Kingdom (England, Scotland, Wales and Northern Ireland) aged 18 years or over. ("Participants") who book and travel on a qualifying flight. British Airways ("BA") and American Airlines, Inc ("AA") reserves the right to verify the eligibility of Participants. There is no limit to the number of times a Participant may take advantage of this offer during the Promotional Period.
2. This offer is not available to book online. No pre-registration is required for the upgrade.
3. Participants who book and travel on selected qualifying business class AA/AA\* or BA/BA\* (operated by American Airlines or British Airways Flights) from the United Kingdom to North America, Canada and/or Mexico during the Promotional Period will qualify for a one-way upgrade to first class (in 'A' inventory) on one transatlantic leg of that journey at no extra cost. Travel must be booked between now and 31 December 2019. Outbound and inbound travel must be completed before midnight 31 March 2020.
4. Participants must request the upgrade at the time of booking. The upgrade can be taken on either the outbound or return sector. Return bookings where travel starts and ends at the same airport but where the outbound destination and inbound departure airports are different (open jaws) are permitted. The upgrade is valid on eligible flights that have a first class cabin. Assigned seating is not guaranteed.
5. A qualifying flight must comprise of one sector that is booked in either J, C (BA only) R, or D class on fare basis codes which include "UP" within the naming convention and another sector that is booked in A class (subject to availability). The following fare basis codes will be eligible for this promotion:

JUP0C0G2  
JUP0F0G2  
CUP0C0G2  
CUP0F0G2  
DUP0C0G2  
DUP0F0G2  
RUP0C0G2  
RUP0F0G2  
JUP0F0G3  
RUP0F0G3  
DUP0F0G3  
CUP0F0G3

6. Certain route exclusions may apply.
7. Participants who change their travel arrangements after the date of booking will not be eligible for an upgrade unless their revised travel arrangements also qualify under the terms of this promotion. Changes and fees are subject to fare rules of purchased fare.
8. Upgrade is valid on AA/AA\* and BA/BA\* flights that operate with a first class cabin. If the aircraft has to be substituted for one which does not have a first class cabin, participants will be seated, subject to availability, in business class.
9. American Airlines and British Airways accept no responsibility for an inability to take up this offer if seats in 'A' class are not available on a given date within the Promotional Period. American Airlines and British Airways reserve the right to cancel or amend the terms of this promotion, without notice, in the event of major catastrophe, war, civil or military disturbance, earthquake or any actual, anticipated or alleged breach of any applicable law or regulation or any other circumstances beyond the reasonable control of American Airlines and British Airways.
10. This promotion cannot be used in conjunction with any other offer, deal or promotion including but not limited to: (i) redemption bookings; (ii) travel agent discounted fares, inclusive holidays, group discount fares, child/infant fares or senior citizen fares; or (iii) bookings made with vouchers or coupons.
11. All qualifying flights must start and finish in one of the countries listed in clause 1, and all tickets must be purchased and ticketed in one of the countries listed in clause 1.
12. There is no limit to the number of times an eligible participant can redeem the offer during the promotional period.
13. No upgrades are available on connecting flights, transfers or add-ons, or any other non-qualifying flights, which the Participant may wish to take. Upgrades may not be requested at the airport.
14. AAdvantage® miles or Avios will be awarded for the cabin flown in.
15. No booking fee applies through American Airlines, or British Airways reservations. Travel agent credit card charges may apply.
16. On refundable tickets, the maximum refund will be the amount actually paid. Upgrades are not transferable and no cash or credit alternative will be offered.
17. The Promoter is: American Airlines, Inc. and British Airways, Waterside HAA3, PO Box 365, Harmondsworth, UB7 0GB. England.
18. This promotion will be governed by English law and is subject to the exclusive jurisdiction of the English Courts.